

AI + AUTOMATION + DIGITAL EDUCATION

# MAKE AI USEFUL.

Creator-led tutorials, practical workflows and original educational content for Moroccan professionals, entrepreneurs and digital builders.



MEHDI AGENT

PROVEN ORGANIC PERFORMANCE

718.8K

Instagram content views

LAST 30 DAYS

337K

Instagram viewers

LAST 30 DAYS

+5,282

IG net new followers

LAST 30 DAYS

238.1K

TikTok post views

LAST 28 DAYS

AUDIENCE SNAPSHOT

86.4%

Based in Morocco

92.3%

Ages 18-44

88.1%

IG views from non-followers

Instagram: 20,295 followers, 71,962 content interactions (30 days). Audience language: Arabic 58.5%, French 30.2%. First-party analytics supplied by creator; counts and dates reflect October 2026 snapshots.

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## MULTI-PLATFORM CREATOR ECOSYSTEM

# ONE VOICE. SIX CHANNELS.

Discovery through short-form video, deeper guides on Substack, and community distribution on Telegram.

## INSTAGRAM

**20,295**

Followers

## TIKTOK

**1,805**

Followers

## TELEGRAM

**2,474**

Subscribers

## LINKEDIN

**1,220**

Followers

## SUBSTACK

**390**

Subscribers

## YOUTUBE

**37**

Subscribers

Counts from October 2026 screenshots; platform audiences may overlap. YouTube is early stage.

## PARTNERSHIP FORMATS

**01 SHORT-FORM EDUCATION**

Instagram and TikTok tool tutorials, workflow walkthroughs, demos.

**02 LONGER-FORM RESOURCES**

Substack guides, optional Telegram announcements and resources.

**03 MULTI-PLATFORM PACKAGES**

Integrated campaigns across relevant channels and deliverables.

## SELECTED REELS / VIEW THE ORIGINAL WORK

[01 VIEW INSTAGRAM REEL >](#)[02 VIEW INSTAGRAM REEL >](#)[03 VIEW INSTAGRAM REEL >](#)[04 VIEW INSTAGRAM REEL >](#)

## LET'S BUILD SOMETHING USEFUL.

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